# THE LEGACY AND FUTURE OF THE TAMPA BAY BLACK CHAMBER OF COMMERCE, INC.

Founded in 2008 by visionary leader Mr. Willis K.C. Bowick, the Tampa Bay Black Chamber of Commerce, Inc. (TBBCCI) stands as the original Black Chamber of Tampa—a cornerstone of economic empowerment and resilience for over a decade.

What began as a bold initiative to address the lack of access, resources, and representation for Black-owned businesses has evolved into a powerful force of change.

TBBCCI has served as a trusted partner for entrepreneurs, small business owners, and corporate professionals across the region, working tirelessly to close the gap in economic disparities and create sustainable opportunities.

### **OUR MISSION**

To be recognized by the business community as the leader and voice in the development and improvement of the quality of life throughout Partnerships, Networks, and Projects/Activities.

### **OUR VISION**

Our vision is to foster a dynamic, flourishing ecosystem that empowers minority-owned businesses to thrive.



**JOIN US!** 



### **OUR GOALS**

We're passionately committed to bridging gaps with top-tier opportunities, funding, mentorship, targeted programs, and advocacy—empowering businesses and communities to thrive with unwavering support.

MENTORSHIP - Mentorship fuels innovators, disruptors, and leaders to shatter limits and ignite bold breakthroughs.

OPPORTUNITIES - We are developing top-tier opportunities to spark growth and drive success.

**TARGETED EDUCATION** 

PROGRAMS - Targeted education programs arm businesses for growth, sustainability, innovation, and marketplace longevity.

**FUNDING** - Knowing minority businesses face steep funding hurdles—we are bridging the gap with banking and investor ties.

ADVOCACY - Strong advocacy at the legislative level ensures our voice shapes policies that uplift businesses and communities.



## **BENEFITS**

1

**BUSINESS GROWTH** - Building a holistic support system to drive innovation for sustainability and resiliency.

2

### **SUPPORT & MENTORSHIP -**

Pairing seasoned leaders with rising entrepreneurs to navigate market shifts.

3

visibility - Leverage robust networks to link businesses with local partners to amplify your reach.

4

**ADVOCACY** - Advocating at the legislative level to help shape policies that empower growth and protect communities.



### **BUSINESS DEVELOPMENT**

Delivering targeted curriculum on service and product development, market trends, forecasting, and pitching.

6

**FINANCIAL SUPPORT**- Helping to secure access to funding, connecting members to banks and investors through curated pitch events.

This approach is designed to turn businesses into thriving, long lasting businesses that create jobs, strengthen economies, and build legacies.

JOIN TBBCCI & BECOME UNSTOPPABLE!

