TAMPA BAY BLACK
CHAMBER OF COMMERCE

PROGRAMS & GROWTH

The Chairman's Business Initiative

Build enterprise. Build community.
Lead the future.



PROGRAM OVERVIEW

tbbcci.org

FROM THE CHAIRMAN

A letter from the Chairman

Dear Members and Community Partners,

The future of Black business in Tampa Bay depends on what we prepare to build together. The Chairman's Business Initiative connects business development, nonprofits, leadership and board readiness, and marketing and technology in one practical learning journey.

Use this guide to identify your next priority and explore the Chamber connections that can help. Our focus is work you can use: a clearer offer, a stronger organization, a more confident leadership voice, and a plan for growth.

I invite you to bring your ambition, your questions, and a willingness to act. Together, we can build enterprise, strengthen community, and prepare more Black leaders to contribute.

Sincerely,

Ken Anderson

Chairman, Tampa Bay Black Chamber of Commerce

Find your pathway.

01 / Build Business

Test the customer and offer, understand cash flow, strengthen delivery, and prepare for the next growth decision.

Build: an offer brief, financial view, operating checklist, and 90-day plan.

02 / Launch & Strengthen Nonprofits

Assess the need, compare structures, design the program, organize governance, and prepare a credible funding case.

Build: a program model, budget, governance priorities, and launch roadmap.

03 / Lead & Govern

Strengthen your leadership voice, practice financial oversight, and prepare to contribute responsibly in a service role.

Build: a leadership statement, board biography, decision exercise, and service plan.

04 / Market & Modernize

Clarify the message, plan a campaign, improve follow-up, and use digital tools, automation, and AI with judgment.

Build: a campaign brief, CRM workflow, technology priorities, and scorecard.

Choose a primary pathway and add relevant Chamber connections. Confirm dates, format, eligibility, fees, and included support directly with the Chamber.

THE CHAMBER CONNECTION

Put the portfolio to work for you.

Explore prepared pathways for customers, capacity, capital, and visibility through the Opportunity Center.

WIN MORE BUSINESS

The Buyer's Room

Build Together: Teaming & Joint Venture Lab

The Member Exchange

Tampa Bay Opportunity Missions

Prepare your capability story, explore partner fit, and build useful business relationships.

BUILD A STRONGER COMPANY

The 90-Day Growth Sprint

GrowthBench

Revenue Roundtables

Scale Without Breaking

Focus execution, get relevant specialist guidance, learn with peers, and strengthen operations.

FINANCE & STRUCTURE GROWTH

The Capital Table

Acquisition & Legacy Lab

Prepare for capital, continuity, acquisition, and ownership conversations.

GROW VISIBILITY & MARKET PRESENCE

The Visibility Engine

From Pop-Up to Permanent

Improve your story and learn from market testing before making a larger commitment.

STAY CONNECTED

Business Directory | Business Spotlights | Events | Advocacy
Ask about membership, preparation, program access, and the right next step.

START WITH A CONVERSATION

Build enterprise. Build community. Lead.

Tell us what you want to build, improve, or contribute. We will help you identify the right next conversation.

KEEP GROWING WITH THE CHAMBER

Chamber Conversations

Build relationships and exchange useful perspectives.

Capital & Capacity

Strengthen financial preparation and operations.

Supplier Readiness

Prepare for purchasing and procurement pathways.

Next-Generation Leaders

Develop leadership through learning and mentoring.

Your first step: name one goal, describe your current stage, and ask about the pathway, membership, and support that fit. Put the next action on your calendar.

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tbbcci.org

EXPLORE THE PROGRAMS

BUILDING A STRONGER REGION

The Chamber's 11 regional initiatives are in development, spanning data, local commerce, ownership, capital, talent, resilience, military-connected business, and regional alignment. Explore tbbcci.org/initiatives/.

Program availability, eligibility, dates, fees, and included services vary. Financing, contracts, board appointments, and participant outcomes are not guaranteed. Photography is AI-generated illustration. Program catalog: tbbcci.org/opportunity-center/.